

## PRESS RELEASE

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### **NTUC LEARNINGHUB FORMS NEW PARTNERSHIP WITH THE JOHN MAXWELL COMPANY TO OFFER LEADERSHIP COURSES**

**The John Maxwell Company, a world class leadership training organisation, makes its first foray into Singapore via a partnership with Next U, NTUC LearningHub's (LHUB) executive education arm.**

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Singapore, 10 Jul 2015 – NTUC LearningHub is pleased to announce the exclusive partnership with the John Maxwell Company in Singapore to provide corporate and individual training based on John Maxwell's leadership principles and frameworks. John Maxwell, an internationally recognised expert in leadership, set up the John Maxwell Company to inspire, challenge and equip leaders to live out leadership.

“Everything rises and falls on leadership”, says John Maxwell, who was recently voted the #1 leadership expert and authority by both Inc. magazine and American Management Association (AMA). With the need to raise productivity and grow, companies realise that one important factor is to maximise the potential of human capital. As leaders impact people at all levels of the organisation, leadership is therefore a key ingredient that can make an exponential difference to the overall performance of an organisation.

Over the years, Next U has enhanced its course offerings to Professionals, Managers and Executives (PMEs) in the areas of business excellence and service excellence. With the partnership, NTUC LearningHub is now able to offer not only signature programmes such as The 360 Leader, The 5 Levels of Leadership, and Living the Laws of Leadership, but also WSQ programmes infused with John Maxwell leadership principles. These programmes aim to raise the skills and know-how of PMEs so that they can lead at any level of the organisation.

Mr Kwek Kok Kwong, CEO of NTUC LearningHub shared, “Strong leadership impacts engagement, drives productivity and increases employees’ retention especially in a tight labour market where there is competition for the same human resource. Companies are constantly in search of a sustainable solution and leadership quality is one key component that should be imbued in anyone who leads. We are excited to be in partnership with The John Maxwell Company to facilitate leadership development across organisations. Through our offerings, we hope that individuals will be able to effectively manage the challenges and responsibilities of driving organisational success and effective leading.”

Mr Jason Grant, Senior Director of Global Leadership Development at The John Maxwell Company says, “John has taught us that everything rises and falls on leadership. That’s true. Think about that for a second. Companies rise to unbelievable prominence through exceptional leadership and companies die when there is a dearth of leadership. Additionally, John also taught us that leadership is influence – nothing more, nothing less. You have to have an intentional plan for living leadership. The very best leaders lead from influence versus dictating through their titles. Relational connection, personal and team accountability and production coupled with coaching or mentoring leaders are the fundamental building blocks of growing stable and sustainable organisations. We’re thrilled to be partnering with NTUC LearningHub as they drive this model and language of leadership.”

The programmes are available 1 July 2015, delivered by a pool of trainers trained and accredited by the John Maxwell Company.

For more information on both partners and the range of courses offered under this partnership, please visit: [www.nextu.com.sg](http://www.nextu.com.sg) and [www.johnmaxwell.com](http://www.johnmaxwell.com)

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### **About NTUC LEARNINGHUB & NEXT U**

NTUC LearningHub Private Limited was corporatised in 2004 with the mission to enhance the lifelong employability of Singapore's workforce by providing high quality, innovative products and affordable learning. The training programs provided by NTUC LearningHub comprise Infocomm Technology, Professional IT Certificates, Soft Skills & Literacy, Workplace Safety & Health, Employability Skills System, Customer Service Training, Trades, Environmental Cleaning, WSQ Security and Manufacturing Skills. To date, it has trained achieved more than 1.7m of training places for executives and working adults, and has worked with more than 10,000 companies to identify training needs, define curriculum roadmaps and deliver contemporary training programs. The organisation has evolved to meet the ever changing training needs of Singaporeans to continuously keep pace with the dynamic business economy.

Next U is the executive education arm of NTUC LearningHub – Singapore's largest continuing education provider. With over 200 courses from 25 best-in-class global and local partners, covering topics spanning productivity, innovation, service excellence, infocomm technology, soft skills and advanced professional skills, Next U represents the Labour Movement's commitment towards getting Singapore's Professionals, Managers and Executives (PMEs) "Future-Ready". Its progressive curriculum offers new pathways in continuing education and stand poised to support Skillsfuture in Singapore.

### **ABOUT THE JOHN MAXWELL COMPANY**

For over 40 years, John Maxwell has inspired audiences through his more than 70 books and his thousands of speaking engagement. The John Maxwell Company plan to continue John's legacy of inspiring leaders through challenging, inspiring and equipping leaders with the knowledge and apply them for life.