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PRESS RELEASE

NTUC LEARNINGHUB EMPLOY THE LATEST TECHNOLOGY TO MAKE WORKPLACE AND WORK-BASED LEARNING MORE ACCESSIBLE AND ENGAGING FOR THE SINGAPORE WORKFORCE.

Next U – the executive education arm of NTUC LearningHub (LHUB) – works with CEGOS APAC (regional arm of the Cegos Group), to incorporate e-learning programmes as part of LHUB offerings of courses.

Singapore, 22 Apr 2015 – Next U is pleased to work with Cegos to launch the Business Leaders Forum on Singapore Learning 2020. This event will be an opportunity to share and reinforce the benefits of e-learning for the Singapore workforce, and encourage discussion among subject matter experts, key business leaders and representatives.

Next U is committed to encouraging and supporting individuals to upskill and apply the relevant lifelong soft skills and knowledge needed in order to ensure that the Singapore workforce is prepared for the challenges of the future.

Online learning has increased with changing trends in technology use and capability. There has also been a shift towards a multi-generational workforce with the rise in Gen Y entering it. Therefore there is a critical need to synergise both workplace and work-based training with technology to meet the evolving learning preferences of the diverse workforce.

The use of e-Learning in the workplace is increasing steadily with companies discovering its wide ranging benefits including quality and consistency in training and performance standards, reduced time and costs and more importantly return on investment. Employees are also more eager to embrace different learning methods and view training as a way to achieve personal and professional fulfilment.

As a total training solutions provider, LHUB sees the potential of how employees and organisations could capitalise on advancement in e-learning technology for their training needs. This initiative was supported by partnering with Cegos to offer their e-learning solutions in order to provide quality learning content that suits individual employees' needs.

Says Mr Kwek Kok Kwong, CEO of LHUB, "We are pleased to partner with Cegos to offer comprehensive and quality courses that address the training and development needs of employees. Through these offerings, we hope that individuals will be able to benefit more through this learning approach and be at a competitive edge in the diverse work environment."

For more information on both partners, please visit: www.nextu.com.sg and www.cegos.com.sg

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About NTUC LEARNINGHUB & NEXT U

NTUC LearningHub Private Limited was corporatised in 2004 with the mission to enhance the lifelong employability of Singapore's workforce by providing high quality, innovative products and affordable learning. The training programs provided by NTUC LearningHub comprise Infocomm Technology, Professional IT Certificates, Soft Skills & Literacy, Workplace Safety & Health, Employability Skills System, Customer Service Training, Trades, Cleaning, WSQ Security and Manufacturing Skills. To date, it has trained close to 800,000 executives and working adults, and has worked with more than 10,000 companies to identify training needs, define curriculum roadmaps and deliver contemporary training programs. The organisation has evolved to meet the ever changing training needs of Singaporeans to continuously keep pace with the dynamic business economy.

Next U is the executive education arm of NTUC LearningHub – Singapore's largest continuing education provider. With over 200 courses from 25 best-in-class global and local partners, covering topics spanning productivity, innovation, service excellence, infocomm technology, soft skills and advanced professional skills, Next U represents the Labour Movement's commitment towards getting Singapore's Professionals, Managers and Executives (PMEs) "Future-Ready". Its progressive curriculum offers new pathways in continuing education.

About CEGOS GROUP

The Cegos Group, created in 1926, is one of the world leaders in professional training. The expertise of its consultants covers all fields of management and development of skills: human resources, management and leadership, performance and organisation, individual and

collective effectiveness, marketing and sales, project management, rolling out major training projects and initiatives internationally. Cegos employs 1,200 people, operates in over 50 countries throughout the world and trains more than 200,000 people each year. Its Asia Pacific Head Office is located in Singapore with further operations in China and Hong Kong. This is supplemented by a region-wide network of Partners and Collaborators. Think Global, Learn Local is at the heart of the Cegos commitment to learning.